

PUBLISHING BOOKS & MAGAZINES
NATIONWIDE FOR AUTHORS OF ALL GENRES!

BOOK PUBLISHING: 15-STEP PROCESS



(313) 861-1900 | (248) 281-6524
ORDERS@VPCBOOKS.COM
WWW.VPCBOOKS.COM

 **VALLEY**
PUBLISHING GROUP

VALLEY PUBLISHING GROUP

is a full-service indie publisher, assisting authors, writers, creatives, institutions, and literary organizations with everything from concept to printing. Our consultations are led by our staff of publishing professionals who are fully knowledgeable about the various services and products we offer and produce at VPG.

We are client-focused and goal-driven, therefore we conduct 1-on-1 thirty-minute or one-hour consultations with all new clients. A consultation is our opportunity to discuss every detail about your book, learn its journey, create a timeline, understand all of the services and products you will need to make your book possible, answer any questions about the publishing process, discuss the estimated details on your book to generate a quote, and so much more.

Our 1-on-1 consultations are mandatory for our clients, so our company can better understand your project, your vision, and your goal.

Consultations can be conducted in privacy, via phone or Zoom, to protect your ideas and intellectual property. Our role is to make sure we understand your project as much as possible, so we can strategize about what services and products we can offer

TO MAKE YOUR VISION A REALITY!

**JUST NEED YOUR BOOK PRINTED?
WE CAN DO THAT TOO!**

VALLEY OFFERS:

GHOSTWRITING

The process of writing a piece of copy under someone else's name.

PROOFING/EDITING

The process of producing an accurate sample of a document or printed piece for internal or client review.

ISBN/BARCODE REGISTRATION

The International Standard Book Number is a 10 or 13-digit number identifying a specific book or book-like product. It's like a Social Security number for your book, identifying the origin, genre, publish date, author, printer of your book, and more!

EBOOK

A non-editable, reflowable book that is converted to a digital format to be read on any digital device. FREE for all new clients. *(\$125+ value)

ILLUSTRATION

A picture or diagram that helps make something clear or attractive.

ART/COVER DESIGN

The visual appearance of the outside of your book that helps to market your work.

LAYOUT/FORMATTING

The layout of your book such as chapters, page numbers, paragraph spacing, fonts, and aesthetics.

TYPESETTING

The process in which we take handwritten notes/paper and type it digitally, so that it can be ready for formatting.

PRINTING

Putting words and images on paper by mechanical means.

LIBRARY OF CONGRESS/CATALOGING

A Library of Congress Control Number (LCCN) is a unique identification number that the Library of Congress assigns to the catalog record created for each book in its cataloged collections.

MARKETING/ENGAGEMENT

Putting words and images on paper by mechanical means. Can range from retractable banners, bookmarks, flyers, social media posts, websites, Amazon, marketing and advertising plans, t-shirts, and more.

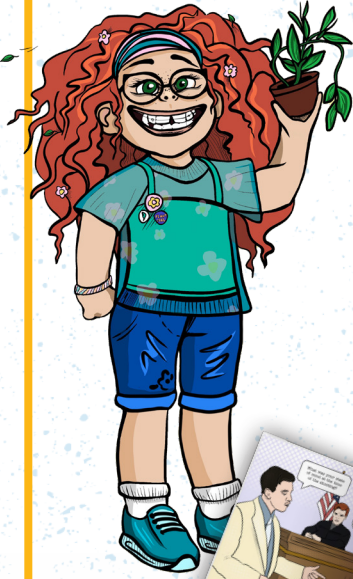
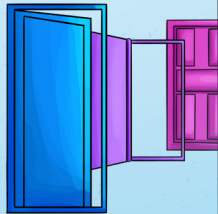
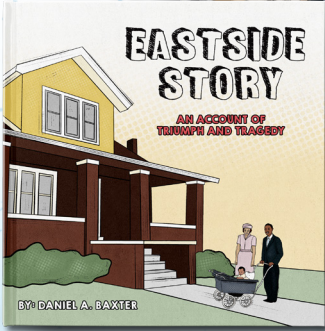
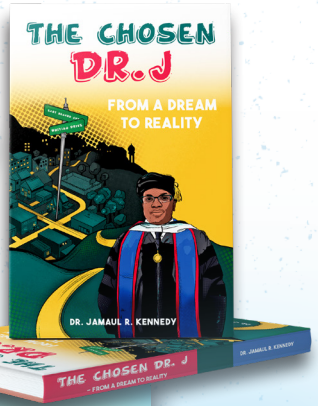
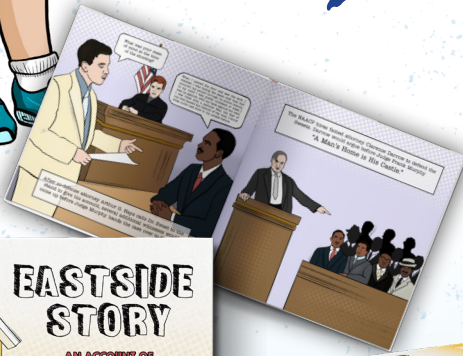


ILLUSTRATION *and* DESIGN



PAPER and SUBSTRATE

50# OFFSET (UC) - used for 1-sided text pages.

60 OFFSET (UC)- used for 2-sided B&W text and image printing.

70# OFFSET (UC) - used for color printing and text (paper is uncoated) or planner, line art/ coloring books.

80# GLOSS TEXT - used for high gloss for cook books, souvenir and comic books.

100# GLOSS TEXT - used for calendars, photo/ picture books, very high gloss and quality.

UC papers come in ivory/natural or white.

"UC" stands for uncoated (matte/writable).

"B&W" stands for black and white.

**DON'T SEE A PAPER YOU WANT?
ASK ABOUT OTHER OPTIONS WE MAY HAVE!**

BINDING TYPES

PERFECT BOUND

(novels, souvenir books, standard type of binding)

HARDCOVER

(cook books, children's books
or an upgrade to books in general)

CASE BOUND

(smyth sewn and made for thick books to be read
again and again, such as history books, coffee table
books, or school books)

PLASTIC SPIRAL

(work books, note books)

WIRE BINDING

(planners, manuals)

SADDLE STITCH

(catalogs, programs, annual reports)

CORNER STAPLE

(corner sample for pamphlets, applications)

**ALL BOOK COVERS COME *LAMINATED* OR *UV COATED* IN
YOUR CHOICE OF *MATTE*, *SILK (SOFT TOUCH)* OR *GLOSS*.**

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